

APPLICANT

HUB

FUNDING STREAM: HEALTHY AGING



Before we dive in... Watch these!



- Funding Announcement
- Understanding Our Approach:
 - PSE Change
 - Health & Racial Equity
 - Community Engagement



This session will...

1

Explore the Healthy Aging framework and understand how this funding stream aligns with the goals of the Funds.

2

Review example of a successful project and the types of activities eligible for Healthy Aging funding.

3

Learn some expected short-term and long-term outcomes of Healthy Aging initiatives.



Mission

Engage and convene grantees and community stakeholders through equitable grantmaking and evaluation practices to challenge unjust systems and strengthen capacity to advance health equity.

Vision

Through contributions to equitable systems across sectors and the explicit prioritization of people of color and older adults, Massachusetts communities are transformed so that all residents have an equitable opportunity to the highest quality of life possible.



Funding Priorities

1. Communities historically excluded from DoN funding
2. Communities with high health inequities
3. Organizations led by and reflective of the populations they serve



ReiMAGine Aging 2030: The Massachusetts Plan



ECONOMIC OPPORTUNITY & SECURITY

Every older individual across Massachusetts can meet their basic financial needs



PEOPLE & COMMUNITIES

Older adults and families are empowered decision makers with meaningful connections to their communities



PLACES & SPACES

Natural and built environments enhance older adults' mobility and livability



HEALTH & WELLNESS

Older adults have optimal health for a high quality of life



AGING IN ALL POLICIES

All local, regional, and statewide policies consider the implications for older adults



INFORMATION, COMMUNICATION & FRAMING

Information is broadly accessible and reframes aging to value older adults

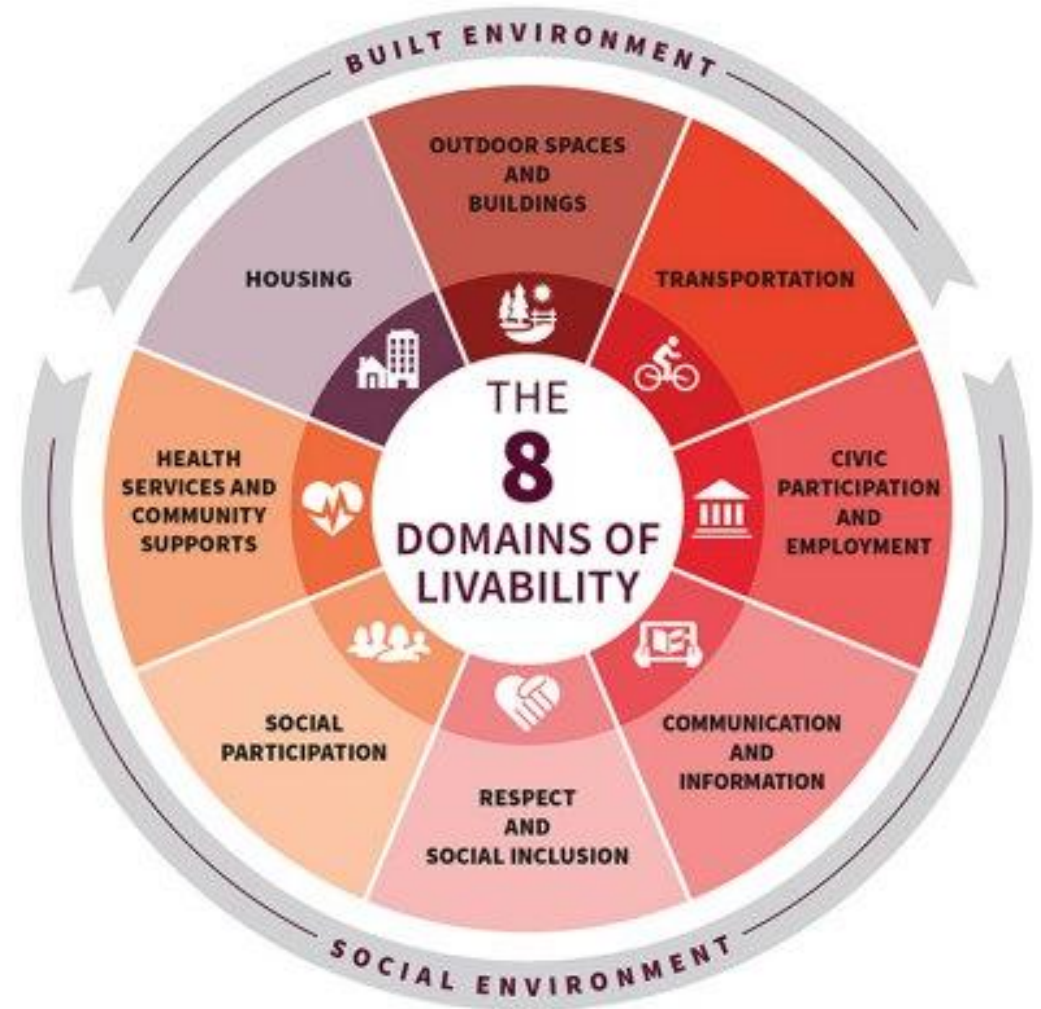
This plan is a five-year roadmap to improve aging in the Commonwealth. Developed with input, from residents and community partners across the state, it aligns partners around a shared vision and outlines six key goals with strategies and actions for state agencies, local communities, organizations, and the private sector to help older adults thrive in Massachusetts.



— Massachusetts —
COMMUNITY HEALTH AND
HEALTHY AGING FUNDS

8 Domains of Livability Framework

- **8 Domains of Livability framework** is used by many of the towns, cities, counties and states enrolled in the AARP Network of Age-Friendly States and Communities to organize and prioritize their work to become more livable for both older residents and people of all ages.



Programs vs. PSE Change Approaches

Programs & Events

One time, short-term

Individual level, additive:
May result in only short-term behavior change

Not part of an ongoing plan, non-sustaining



PSE Change Approaches

Ongoing, long-term

Community & population level, foundational:
produces changes in behavior over time

Part of an ongoing plan, sustaining



Awardee Example: Community Teamwork

ISSUE

The financial burden of trying to maintain an unaffordable roof over one's head often prevents individual seniors and families from paying for other necessities, such as adequate nourishment, heat, clothing and health care. Housing instability can result in emotional, behavioral and mental health deficiencies. Those who are at-risk of and/or homeless see these health outcomes exacerbated.

SOLUTIONS

- **Capacity building and training:** Hire a Senior Housing Advocate to work with Multi-sectoral and representative collaboration and action (Add capacity to reinforce important collaborative efforts, bringing together expertise to develop a joint advocacy agenda that is by and targeted toward organizations and municipal entities.)
- **Inclusive and representative leadership and participation:** Creation of local affordable housing coalitions; Increased participation of people at risk of housing instability; Increased participation by non-traditional stakeholders in each local housing coalition; and myth/stigma-busting and public education through affordable housing 101 sessions in English and Spanish; and Convening of all local housing coalitions.

Social Determinant of Health Outcome

Built Environment;
Social Environment;
Housing

Root Causes of Health Outcomes

Systemic Racism;
Poverty

Let's Recap

- Please watch the other videos: **Funding Announcement, PSE change, health and racial equity, and community engagement**
- Alignment with the **ReiMAgine Aging 2030** to advance objectives of the six goals.
- Prioritize at least one of the **8 Domains of Livability** to become more age-friendly.
- Include **PSE change approaches** to create lasting impact.



Contact Us!

- Website: <https://mahealthfunds.org/>
- Questions: MACHHAFunds@hria.org
- For technical support with the SmartSimple portal, email grants@hria.org and use “MACHHAF” in the subject line.

