

APPLICANT

HUB

**FUNDING STREAM: COMMUNITY
HEALTH IMPROVEMENT PLAN (CHIP)**



Before we dive in... Watch these!



- Funding Announcement
- Understanding Our Approach:
 - PSE Change
 - Health & Racial Equity
 - Community Engagement



This session will...

1

Explore the CHIP framework and understand how this funding stream aligns with the goals of the Funds.

2

Review examples of successful projects and the types of activities eligible for CHIP funding.

3

Learn some expected short-term and long-term outcomes of CHIP initiatives.



Mission

Engage and convene grantees and community stakeholders through equitable grantmaking and evaluation practices to challenge unjust systems and strengthen capacity to advance health equity.

Vision

Through contributions to equitable systems across sectors and the explicit prioritization of people of color and older adults, Massachusetts communities are transformed so that all residents have an equitable opportunity to the highest quality of life possible.



Funding Priorities

1. Communities historically excluded from DoN funding
2. Communities with high health inequities
3. Organizations led by and reflective of the populations they serve



What is a CHIP?

- A CHIP uses Community Health Assessment (CHA) data to identify priority issues, develop and implement strategies for action, and establish accountability to ensure measurable health improvement.
- A community health improvement process looks outside of the performance of an individual organization serving a specific segment of a community to the way in which the activities of many organizations contribute to community health improvement.



Key Components of a Successful CHIP

- A **single, grounded and collective process** that incorporates health equity and social determinants of health
- Full and broad **community engagement**
- Clear, focused, and **measurable objectives**
- Clear definition of **realistic outcomes with specific action plans**
- Plans that are **fully integrated** into the work of partner organizations



Awardee Example: City of Lawrence

ISSUE

The City of Lawrence faces significant health inequities driven by systemic and structural racism, high poverty (21.9%), language barriers (76.8% speak a language other than English), and limited access to healthy environments. The city has a majority-immigrant population (79% Hispanic/Latino) and experiences high chronic disease burden, compounded by public health crises like the 2019 gas explosions and COVID-19.

SOLUTIONS

- **Strengthen Coordination:** Mayor's Health Task Force as backbone organization to lead inclusive CHIP process.
- **Build Capacity:** Provide training on leadership, structural racism, and participatory decision-making for residents and partners.
- **Ensure Inclusive Leadership:** Engage residents with lived experience and multi-sector partners in planning and implementation.
- **Address Root Causes:** Use root cause analysis to guide upstream strategies and align with existing initiatives (hospital CHIPs, Age-Friendly Plan, Mass in Motion).
- **Empower Community Voice:** Conduct visioning sessions, participatory research, and leadership development to ensure residents shape priorities.

Root Causes of Health Outcomes

Systemic Racism; Poverty; Language Barriers;
Housing Insecurity; Historical Disinvestment

Let's Recap

- A CHIP is a shared, **community-wide effort that brings partners together** around a common vision for health and equity.
- It looks **beyond any single organization** to address the broader conditions, systems, and relationships shaping community health.
- It **centers community voice and leadership**, supported by deep engagement, cross-sector collaboration, and shared accountability across the community.



Contact Us!

- Website: <https://mahealthfunds.org/>
- Questions: MACHHAFunds@hria.org
- For technical support with the SmartSimple portal, email grants@hria.org and use “MACHHAF” in the subject line.

