



— Massachusetts —  
COMMUNITY HEALTH AND  
HEALTHY AGING FUNDS

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Massachusetts Community Health &  
Healthy Aging Funds

Healthy Aging Office Hours

Jan 18, 2024



# Introductions



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Aging Funds*



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# Objectives

- Understand the Funds' Healthy Aging Funding Stream
- Answer Funding Opportunity Questions

# The Approach



# Funds' Purpose

We envision a Massachusetts where communities are transformed so that all residents have an equitable opportunity to have the highest quality of life possible.

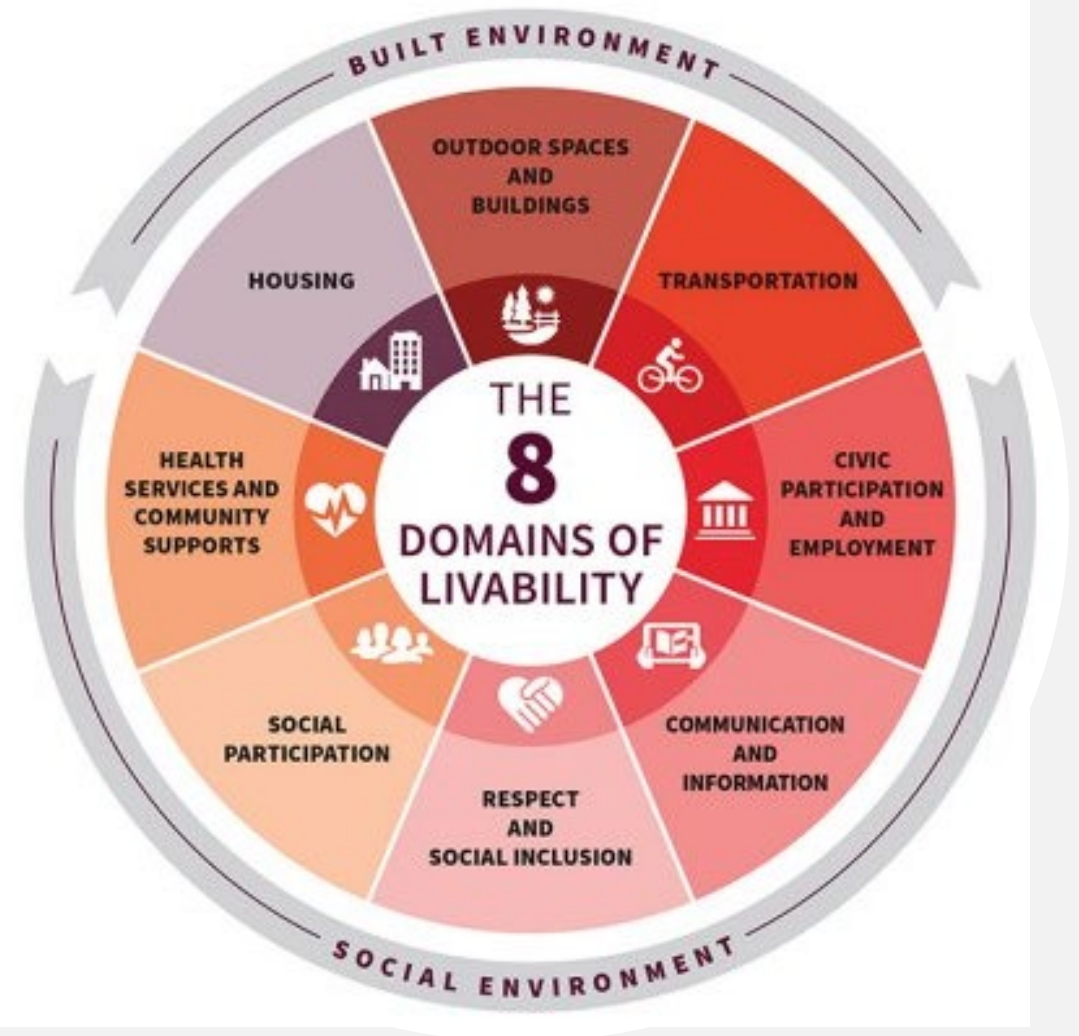
The Massachusetts Community Health and Healthy Aging Funds (the Funds) are committed to disrupting and removing barriers to health – structural and institutional racism, poverty, and deep power imbalances – through community-centered policy, systems, and environmental change approaches.

# 8 Domains of Livability framework

**8 Domains of Livability framework** is used by many of the towns, cities, counties and states enrolled in the AARP Network of Age-Friendly States and Communities to organize and prioritize their work to become more livable for both older residents and people of all ages.









At this funding stream, we will prioritize **Transportation** and **Housing**

**Priority Geography** are **Gateway cities** and **rural areas** that have not routinely benefitted from previous local DoN funding



# PSE Change Approach and Healthy Aging

## PSE change approach is a key concept across the Funds

A Programs Approach	VS.	A PSE Change Approach
 <p>Hosting a community bike ride</p>		<p>Implementing a Complete Streets policy to ensure community roads are designed to be safe and accessible for all users</p>
 <p>Having an "open gym night" at a local school</p>		<p>Implementing a town-wide Joint Use Agreement enabling community members to have access to the school's gym and fields when school is not in session</p>
 <p>Working with a corner store to become a designated Healthy Market</p>		<p>Creating a city-wide healthy retail program that supports food retailers to offer a variety of products and fresh, affordable healthy foods</p>
 <p>Opening and maintaining a community garden</p>		<p>Passing a municipal urban agriculture ordinance or policy which allows residents to use space for community gardens</p>

# Healthy Aging Awardee Examples

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Conducting a health impact assessment (HIA) on policy and practice proposals that affect the ability of people with a criminal record (as shown through a Criminal Offender Record Information [CORI] check) to secure housing **(Policy Change)**

Creating and disseminating a guide that promotes inclusive age- and dementia-friendly practices with an overarching goal to encourage culture change that leads to communities more thoroughly considering the preferences, needs, and experiences of all people **(Systems Change)**

Addressing barriers to safe walkability in the region through policy advocacy, education, and environmental changes identified in walk audits. **(Environmental change)**



# Healthy Aging Awardee Example – Community Teamwork

## Issue

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Stable, healthy, affordable housing is a key social determinant of health. Numerous studies have shown that where we live matters greatly to our health. The financial burden of trying to maintain an unaffordable roof over one's head often prevents individuals and families from paying for other necessities, such as adequate nourishment, heat, clothing and health care. Housing instability can result in emotional, behavioral and mental health deficiencies. Those who are at-risk of and/or homeless see these health outcomes exacerbated.

## Solutions

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1. **Capacity building and training** - Multi-sectoral and representative collaboration and action (Add capacity to reinforce important collaborative efforts, bringing together expertise to develop a joint advocacy agenda that is by and targeted toward organizations and municipal entities.)
2. **Inclusive and representative leadership and participation** - Creation of local affordable housing coalitions; Increased participation of people at risk of housing instability; Increased participation by non-traditional stakeholders in each local housing coalition; and myth/stigma-busting and public education through affordable housing 101 sessions in English and Spanish; and Convening of all local housing coalitions.
3. **Fundraising for implementation of priority recommendations and actions**
4. **System of shared metrics and process for tracking progress**

**Root Causes  
of Health  
Outcomes**

Systemic racism; poverty

# Grant Award Length and Amount

- The Healthy Aging Fund expects to provide multiple awards up to **\$100,000 3-5 years**
- **Planning grant: up to \$50K, 1-2 years.**

# Planning Grants for Healthy Aging

Additionally, the Funds will take applications from organizations that seek to move from **short-term, time-limited efforts to long-term, sustainable approaches.**

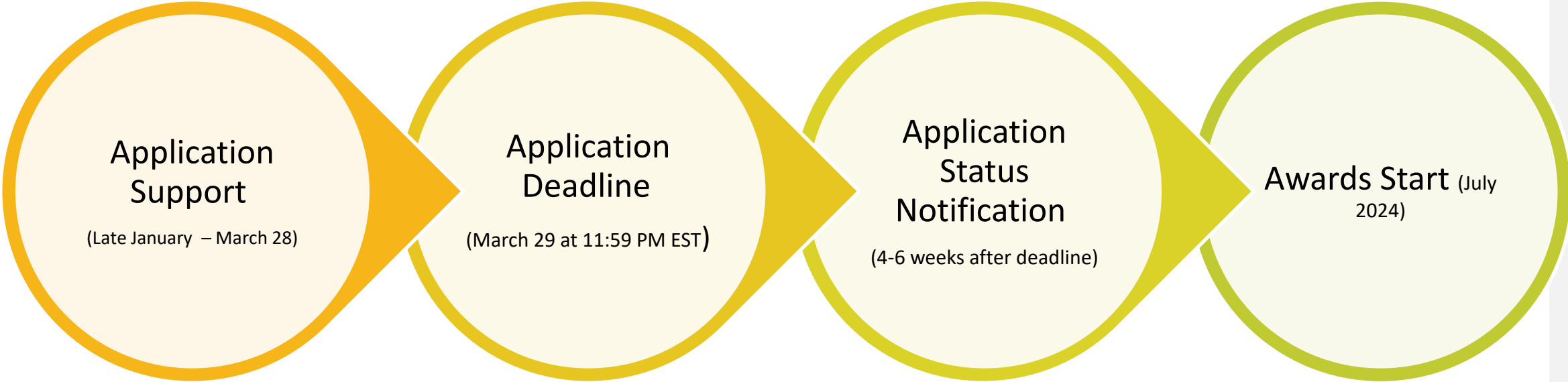
Planning Grants will support planning, technical assistance, capacity building and learning for emerging Healthy Aging approaches.

*Recipients of planning grants are welcome to apply for a full grant in the next funding cycle, however, funding is not automatically guaranteed for planning grant grantees.*

# The Grantmaking Process



# Grantmaking Process



# Next Steps



# Applicant Support Calendar

## January



2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3	4	5	6
7	8	9	10	11	12	13
			Funding Announcement Webinar	Q&A Session		
14	15	16	17	18	19	20
			CHIP Funding Office Hours Healthy Aging Office Hours PSE Funding Office Hours	Healthy Aging Office Hours PSE Funding Office Hours		
21	22	23	24	25	26	27
	TA #1 Understanding RFP/Eligibility		TA #2 Understanding PSE Change			
28	29	30	31	1	2	3
	TA #3 Community Engagement		TA #4 Health & Racial Equity			
4	5	6	7	8	9	10

### Information

1/10 3-4:30 pm Funding Announcement Webinars: Click [here](#) to register  
 1/15 5-6 pm Q&A Session 2: Click [here](#) to register  
 1/17 10-11 am CHIP Funding Office Hours: Click [here](#) to register  
 1/18 1-2 pm Healthy Aging Funding Office Hours: Click [here](#) to register  
 1/18 2:30-3:30pm PSE Funding Office Hours: Click [here](#) to register  
 1/22 11 am-12 pm TA Session 1 - Understanding Policy, System, and Environmental (PSE) Change: Click [here](#) to register  
 1/24 11 am-12 pm TA Session 2 - Understanding RFP & Tips for Grantwriting: Click [here](#) to register  
 1/29 2 pm-3 pm TA Session 3 - Community Engagement: Click [here](#) to register  
 1/31 2 pm-3 pm - TA Session 4 - How to formulate and implement ideas that advance Health & Racial Equity: Click [here](#) to register

MACHHAF Cycle 3  
Funding Webinar & TA  
Sessions Calendar

## February



2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	1	2	3
4	5	6	7	8	9	10
	TA #5 Evaluation		TA #6 Application portal & application documents			
11	12	13	14	15	16	17
	Open Q&A					
18	19	20	21	22	23	24
25	26	27	28	29	1	2
3	4	5	6	7	8	9

### Information

2/5 2- 3 pm TA Session 5 - Evaluation: Click [here](#) to register  
 2/7 11 am-12 pm TA Session 6 - Application portal & application documents: Click [here](#) to register  
 2/12 1-2 pm Open Q&A session: Click [here](#) to register

MACHHAF Cycle 3  
Funding Webinar & TA  
Sessions Calendar

## March



2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
25	26	27	28	29	1	2
3	4	5	6	7	8	9
			Q&A			
10	11	12	13	14	15	16
			Q&A			
17	18	19	20	21	22	23
24	25	26	27	28	29	30
					Application Due	
31	1	2	3	4	5	6

### Information

3/6 11 am-12 pm Open Q&A session: Click [here](#) to register  
 3/20 11 am-12 am Open Q&A session: Click [here](#) to register

MACHHAF Cycle 3  
Funding Webinar & TA  
Sessions Calendar

# Visit Our Website

ABOUT THE FUNDS ▾

WHAT WE FUND ▾

APPLY ▾

RESOURCES ▾



Massachusetts Community Health &  
Healthy Aging Funds

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[www.mahealthfunds.org/apply](http://www.mahealthfunds.org/apply)



# Contact Information

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Stay in touch: [MACHHAFunds@hria.org](mailto:MACHHAFunds@hria.org)



# Questions & Answers

