



— Massachusetts —  
**COMMUNITY HEALTH AND  
HEALTHY AGING FUNDS**

Massachusetts Community Health & Healthy Aging Funds  
Community Health Improvement Planning Processes

Jan 17, 2024



# Introductions



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# Objective

- Understand the Funds' CHIP Process
- Answer Funding Opportunity Questions

# The Approach



# Funds' Purpose

We envision a Massachusetts where communities are transformed so that all residents have an equitable opportunity to have the highest quality of life possible.

The Massachusetts Community Health and Healthy Aging Funds (the Funds) are committed to disrupting and removing barriers to health – structural and institutional racism, poverty, and deep power imbalances – through community-centered policy, systems, and environmental change approaches.

# Community Health Improvement Processes(CHIP) Approaches

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






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- A CHIP uses Community Health Assessment (CHA) data to identify priority issues, develop and implement strategies for action, and establish accountability to ensure measurable health improvement.
- A community health improvement process looks outside of the performance of an individual organization serving a specific segment of a community to the way in which the activities of many organizations contribute to community health improvement.

# PSE Change Approach and CHIP

## PSE change approach is a key concept across the Funds

A Programs Approach	VS.	A PSE Change Approach
 <p>Hosting a community bike ride</p>		<p>Implementing a Complete Streets policy to ensure community roads are designed to be safe and accessible for all users</p>
 <p>Having an "open gym night" at a local school</p>		<p>Implementing a town-wide Joint Use Agreement enabling community members to have access to the school's gym and fields when school is not in session</p>
 <p>Working with a corner store to become a designated Healthy Market</p>		<p>Creating a city-wide healthy retail program that supports food retailers to offer a variety of products and fresh, affordable healthy foods</p>
 <p>Opening and maintaining a community garden</p>		<p>Passing a municipal urban agriculture ordinance or policy which allows residents to use space for community gardens</p>

# Key Components of a Successful CHIP

- A single, grounded and collective process that incorporates health equity and social determinants of health
- Full and broad community engagement
- Clear, focused, and measurable objectives
- Clear definition of realistic outcomes with specific action plans
- Plans that are fully integrated into the work of partner organizations



# Formative Research: Identified Areas of Support Needed

- Strategies to support backbone organizations and/or the infrastructure and operations of collaboratives.
- Approaches to create awareness and build skills to address structural/institutional racism and inequities.
- Strategies to support enhanced data collection and evaluation activities.

# CHIP Awardee Example

Implementing a Community Wellness Plan (CWP) through sustained coordination, capacity building and training, inclusive and representative leadership and participation, fundraising, and progress tracking/ evaluation.

City health department building a diverse and equitable collaborative with the purpose of closely examining the city's Community Health Improvement Plan to ensure all populations are represented in an equitable manner.

City currently completing the final year of its first CHIP and developing its second CHIP. Through this grant, will further strengthen community engagement; data development, collection, and analysis; and evaluation during the lifecycle of the CHIP, with an emphasis on racial equity indicators.

# CHIP Awardee Example – Town of Randolph

## Issue

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Randolph residents bear a disproportionately high chronic disease burden relative to surrounding communities in the Metro Boston Area. Randolph is also one of just five municipalities in Massachusetts for which 100% of its census block groups meet at least one of the Environmental Justice Population criteria, which means Randolph residents are more likely to face greater environmental risks and health burdens.

## Solutions

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1. **Sustained coordination capacity** - Backbone Organization to supporting the overall infrastructure and facilitating coordination of the Collective Impact strategy.
2. **Capacity building and training** - Multi-sectoral and representative collaboration and action
3. **Inclusive and representative leadership and participation** - including representatives of priority identity groups, municipal leaders and staff, school representatives, religious institutions, and business and community organizations.
4. **Fundraising for implementation of priority recommendations and actions**
5. **System of shared metrics and process for tracking progress**

### Root Causes of Health Outcomes

Systemic racism; ageism; xenophobia; poverty

# Planning Grants for CHIP

Additionally, the Funds will take applications from organizations that seek to move from **short-term, time-limited efforts to long-term, sustainable approaches.**

Planning Grants will support planning, technical assistance, capacity building and learning for emerging CHIP approaches.

*Recipients of planning grants are welcome to apply for a full grant in the next funding cycle, however, funding is not automatically guaranteed for planning grant grantees.*

# CHIP Award Length and Amount

- **Full Grant:** Up to \$375,000 total over 3-5 years
- **Planning Grant:** Up to \$50k, 1-2 years
- We are prioritizing CHIPs in the **assessment** and **planning** phase.

# The Grantmaking Process



# Grantmaking Process



# Next Steps





# Applicant Support Calendar

## January



2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
			Funding Announcement Webinar	Q&A Session		
14	15	16	17	18	19	20
			CHIP Funding Office Hours	Healthy Aging Office Hours PSE Funding Office Hours		
21	22	23	24	25	26	27
	TA #1 Understanding RFP/Eligibility		TA #2 Understanding PSE Change			
28	29	30	31	1	2	3
	TA #3 Community Engagement		TA #4 Health & Racial Equity			
4	5	6	7	8	9	10

### Information

1/10 2-4:30 pm Funding Announcement Webinar: Click [here](#) to register  
 1/11 4-6 pm Q&A Session 3: Click [here](#) to register  
 1/17 10-11 am CHIP Funding Office Hours: Click [here](#) to register  
 1/18 1-2 pm Healthy Aging Funding Office Hours: Click [here](#) to register  
 1/18 2:30-3:30 pm PSE Funding Office Hours: Click [here](#) to register  
 1/22 11 am-12 pm TA Session 1 - Understanding Policy, System, and Environmental (PSE) Change: Click [here](#) to register  
 1/24 11 am-12 pm TA Session 2 - Understanding RFP & Tips for Grantwriting: Click [here](#) to register  
 1/29 2 pm-3 pm TA Session 3 - Community Engagement: Click [here](#) to register  
 1/31 3 pm-4 pm TA Session 4 - Health & Racial Equity: Click [here](#) to register

MACHHAF Cycle 3  
Funding Webinar & TA  
Sessions Calendar

## February



2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	1	2	3
4	5	6	7	8	9	10
	TA #5 Evaluation		TA #6 Application portal & application documents			
11	12	13	14	15	16	17
	Open Q&A					
18	19	20	21	22	23	24
25	26	27	28	29	1	2
3	4	5	6	7	8	9

### Information

2/5 2-3 pm TA Session 5 - Evaluation: Click [here](#) to register  
 2/7 11 am-12 pm TA Session 6 - Application portal & application documents: Click [here](#) to register  
 2/12 1-2 pm Open Q&A session: Click [here](#) to register

MACHHAF Cycle 3  
Funding Webinar & TA  
Sessions Calendar

## March



2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
25	26	27	28	29	1	2
3	4	5	6	7	8	9
			Q&A			
10	11	12	13	14	15	16
				Q&A		
17	18	19	20	21	22	23
24	25	26	27	28	29	30
					Application Due	
31	1	2	3	4	5	6

### Information

3/6 11 am-12 pm Open Q&A session: Click [here](#) to register  
 3/20 11 am-12 am Open Q&A session: Click [here](#) to register

MACHHAF Cycle 3  
Funding Webinar & TA  
Sessions Calendar

# Visit Our Website

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APPLY ▾

RESOURCES ▾



Massachusetts Community Health &  
Healthy Aging Funds

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[www.mahealthfunds.org/apply](http://www.mahealthfunds.org/apply)

# Contact Information

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Stay in touch: [MACHHAFunds@hria.org](mailto:MACHHAFunds@hria.org)



# Questions & Answers

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