



— Massachusetts —
COMMUNITY HEALTH AND
HEALTHY AGING FUNDS

Engaging Community and Identifying
Need

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Introductions



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House Keeping Items

- If you have any **logistical or content questions**, please type them onto the chat box.
- Close Captions/transcription is available upon request. Click the **CC/Live Transcript** button on the bottom of your screen.

Community Engagement Principles



Defining Community and Community Engagement

Community- can be defined broadly, both geographically or population-based, among people with shared identity, affinity, or affiliation.

Community Engagement- the process of working collaboratively with and through groups of people affiliated by geographic proximity, special interest, or similar situations to address issues affecting the well-being of those people.

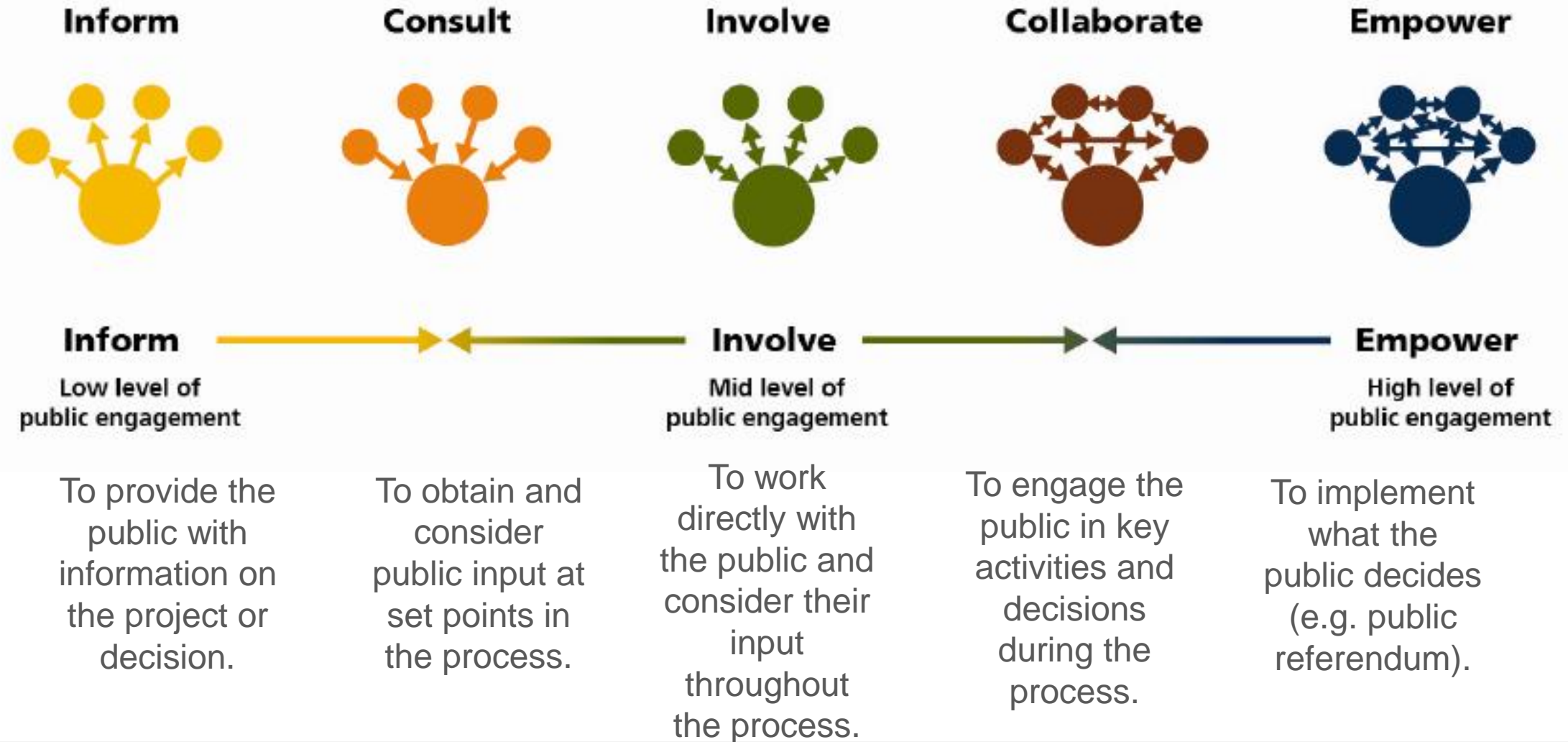
- It often involves partnerships and coalitions that help mobilize resources and influence systems,
- change relationships among partners,
- and serve as catalysts for changing policies, programs, and practices. (CDC)

Community Engagement Application Question

Who are the people and communities that you serve?

Please share the specific ways you engage or plan to engage populations with lived experience of the issues you are addressing in the leadership, design, implementation, and evaluation of this work.

Public Participation Spectrum



Health Equity and Community Engagement

Community engagement can harness the skills and talents of a community's most important resource: its people.

Involving community members in health initiatives can foster connectedness and trust, improve assessment efforts, and build the capacity of individuals to positively affect their community. Additionally, this engagement can enhance the effectiveness of proposed strategies and increase the sustainability of efforts

Defining Lived Experience & Lived Experience of Oppression

Lived experience is defined as someone who has lived (or is currently living) with the issues the community is focusing on and who may have insight to offer about the system as it is experienced by consumers (i.e. substance use disorder, homelessness, etc.)¹.

Lived experience of oppression is the sum of an individual's past events and personal history with navigating systems of power through their marginalized/oppressed identities or backgrounds. Lived experience is not defined ONLY as one's firsthand experiences – a person's circumstances must have been filtered through encounters where their stability or well-being was negatively impacted by systemic oppression¹.

Awardee Example

- Provided leadership training to residents to teach them how to advocate to the city council members
- Created a youth summer employment program. They built a curriculum for youth to work and be compensated, which helped with increasing youth engagement in coalition meeting work.

Awardee Examples – Collaborative for Educational Services

Participant Supports Program

Values:

- Reducing barriers for historically underrepresented groups--such as BIPOC, low-income, and rural residents--to participate in decision-making
- Ensuring that all partners who contribute to our work feel valued
- Correcting for power imbalances between paid roles and unpaid roles
- Honoring lived experience as expertise
- Supporting community members to develop their leadership skills

Current Practices:

- Framed as **honoring people for their time**(NOT as hourly compensation, per labor laws)
- Anyone can opt in for a stipend who is not already getting paid to be present. They offer a guide for participants to decide whether they should take one, but they as staff don't decide for them.
- \$30 per meeting
- Stipends and caregiving stipends are delivered via gift card, mailed to their homes quarterly or available to pick up at the office monthly



Other Resources



Community Health Training Institute

- [Catering Aging Populations in the Public Health Agenda](#) February 6 @ 1-2pm

Upcoming TA Sessions

- 1/31 @ 3-4pm Health & Racial Equity
- 2/5 @ 2-3pm Evaluation
- 2/7 @ 11am -12 pm Application Portal/ Budget
- 2/12 @ 1-2pm Open Q&A

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Apply

We are happy to announce that the 2024 Funding Cycle is opening for applications!

[Request for Proposal \(RFP\)](#) | Please review the RFP for eligibility, funding priorities, and more.

Application Due Date: March 29, 2024, at 11:59 PM EST

Funding Stream	Full Grant Questions	Planning Grant Questions	Full & Planning Grant Application Portal
PSE	Full Grant Questions	Planning Grant Questions	Application Portal
CHIP	Full Grant Questions	Planning Grant Questions	Application Portal
Healthy Aging	Full Grant Questions	Planning Grant Questions	Application Portal
Other Required Attachments	Workplan Template	Budget Template	

[Your Account Portal](#) | To continue your started application please use the Your Account Portal Link

[All Attachment Guidelines](#) | We provide these guidelines to support your grant application process.

www.mahealthfunds.org/apply

Contact Information

Stay in touch:

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Questions & Answers

