

Introductions



Kaitlyn Figueroa Program Officer



Alberte Altine-Gibson
Director, Massachusetts
Community Health & Healthy
Aging Funds



Chenchen Hensz *Program Associate*

House Keeping Items

- If you have any **logistical or content questions**, please type them into the chat box.
- Close Captions/transcription is available upon request. Click the CC/Live Transcript button on the bottom of your screen.

Funding Opportunity At-A-Glance

Available Funding	\$15M – we expect to make between 20-25 awards		
Grant Start Date	July 1, 2024		
Eligible Applicants	Massachusetts-based non-profit 501(c)3 organizations or groups with a 501(c)3 fiscal sponsor, quasi-governmental organizations and municipalities are eligible to apply.		
Eligible Activities	Community-centered approaches that disrupt barriers to health and their root causes including structural racism, poverty, and deep power imbalances.		
Application Deadline	adline March 29, 2024, at 11:59 PM EST		
Contact	MACHHAFunds@hria.org		
Website	www.mahealthfunds.org/apply		

Eligibility

Massachusetts-based non-profit 501(c)3 organizations or groups with a 501(c)3 fiscal sponsor, quasi-governmental organizations, and municipalities are eligible to apply.

The Funds prioritize:

- 1. Communities that have not historically and routinely benefited from DoN funding.
- 2. Communities with high rates of health inequities.
- 3. Community-based organizations where staff and leadership are reflective of the populations they serve and have lived experience of oppression.

Ineligibility

Ineligible applicant:

- Current Grantee**
- Hospitals, for-profit businesses, and colleges/universities are not eligible to apply as lead applicants but in places where they play key roles as anchor institutions can participate as partners with community-based organization as the lead applicant. Hospitals that have contributed DoN funds are not eligible to receive any funding.

Ineligible activities:

- Purely Research projects
- Capital Expenditure

Funding Stream Comparison

Funding Streams¤	PSE ¤	CHIP¤	Healthy Aging¤
Approach¤	Policy, systems, and environmental change approaches – local, regional, or statewide levels¤	Local and regional Community health improvement planning¤	Healthy aging focused policy, systems, and environmental change approaches – local, regional, or statewide levels¤
Priority Geography¤	Communities outside of Boston that have not historically and routinely benefitted from DoN dollars and have high rates of health inequitiesx	Communities outside of Boston that have not historically and routinely benefitted from DoN dollars and have high rates of health inequitiesx	Gateway cities and rural areas that have not routinely benefitted from previous local DoN fundingx
Priority Populations¤	Communities with high rates of health inequities¤	Communities with high rates of health inequitiesx	Older adults; communities with high rates of health inequities¤
Who can apply¤	Organizations or coalitions who meet eligibility criteria¤	Organizations or coalitions leading or participating in a collaborative CHIP process, who meet eligibility criteriax	Organizations or coalitions who meet eligibility criteria¤
Award Amounts¤	Planning: Up to \$50K/yr, 1-2 yrs¶ Full: Up to \$200K/yr, 3-5 yrs¤	Planning: Up to \$50K/yr, 1-2 yrs¶ Full: Up to \$375K total, 3–5yr¤	Planning: Up to \$50K/yr, 1-2 yrs¶ Full: Up to \$100K/yr, 3-5 yrs¤

8 Domains of Livability framework

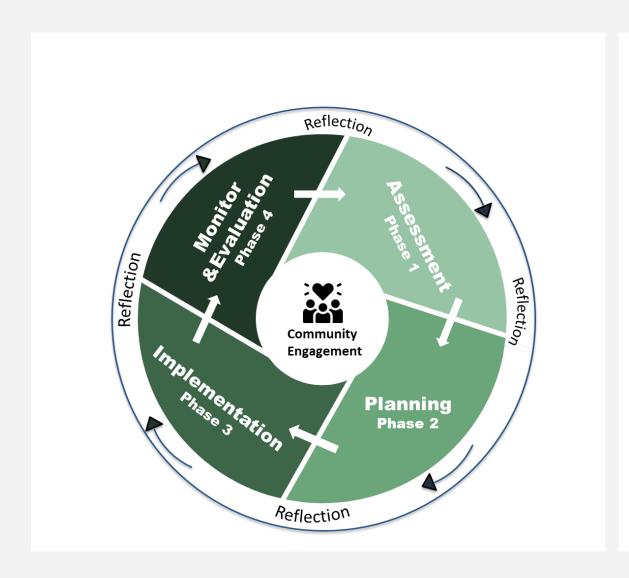
8 Domains of Livability framework is used by many of the towns, cities, counties and states enrolled in the AARP Network of Age-Friendly States and Communities to organize and prioritize their work to become more livable for both older residents and people of all ages.

At this funding stream, we will prioritize **Transportation** and **Housing**

Priority Geography are **Gateway cities** and **rural areas** that have not routinely benefitted from previous local DoN funding



CHIP Funding Priority



Prioritization: Assessment and Planning

Planning Grant

Planning Grants will support planning, technical assistance, capacity building, and provide learning opportunities for emerging Healthy Aging, CHIP and PSE approaches. This opportunity is to support organizations that seek organizational capacity building and technical assistance with upstream approaches and moving their work toward Policy, Systems, and Environmental (PSE)Change.

Entities cannot apply for a Planning Grant and a full PSE, CHIP or Healthy Aging grant.

Recipients of planning grants are welcome to apply for a full grant in the next funding cycle, however, funding is not automatically guaranteed for planning grant grantees.

Award Amounts: \$50K/yr, 1-2 years

Eligibility FAQ-1

• Are organizations who have previously received funding from HRiA through another grant program eligible to apply?

Yes, if you were funded by another grant program at HRiA, you are eligible for this funding opportunity. While HRiA is the fiscal agent responsible for implementation of the Funds, they are overseen by the Massachusetts Department of Public Health.

• We are not a certified 501(c)3 organization. Can we apply through a fiscal agent that is? Yes, you can apply with a non-profit organization that serves as your fiscal agent (meaning it would receive and manage the grant funding). If you are applying as the lead organization, it is expected that your organization would be performing the majority of the work. And, that most of the funding would be used to support your proposed activities.

Proposed budgets should include no more than 20% for indirect or "overhead" costs for your organization or your fiscal agent. Indirect costs do NOT include fringe benefits or payroll taxes, which should be budgeted as part of your proposed personnel costs.

Eligibility FAQ-2

• Can a fiscal sponsor apply for the Funds as a lead organization?

Yes, a fiscal sponsor can apply for the Funds as a lead organization separately from the organization that you are sponsoring.

• If we have received local DoN money or will receive money from local DoN, are we eligible to apply?

Yes, you are still eligible to apply. Even if your primary service is focused in the city of Boston, you are still eligible to apply. The city of Boston is not our funding priority geography. We recommend those that primarily serve in the city of Boston to consider expanding their scope to include areas outside of Boston.

Eligibility FAQ-3

 What kinds of activities can we propose? Can funds support general operating costs?

Organizations should propose activities that fit the purpose described above and meet the unique needs of their communities. Proposed activities should complement and enhance existing efforts in the community. A range of unique and creative ideas are welcome and will be considered. Organizations can propose ideas that build upon existing efforts or establish new ones.

• If your community is predominantly white, is that a disadvantage for the racial equity focus of these funds?

No, this will not be considered a disadvantage. The Massachusetts Community Health & Healthy Aging Funds use an approach known as "leading with race and racism." This approach recognizes that people of color in Massachusetts have historically and consistently had less opportunity to lead a healthy life. The Funds also recognize that the root causes of health can create barriers to health for all types of populations, including those that are predominantly white. As a result, the Funds want communities to lead with race and racism, explicitly but not exclusively. We will prioritize approaches that impact communities – whether geographic or population-based – that experience high rates of health inequities. We encourage applicants to explain how their approach will work to disrupt the root causes of health inequities through policy, systems, and environmental change approaches.

Application Materials

Apply

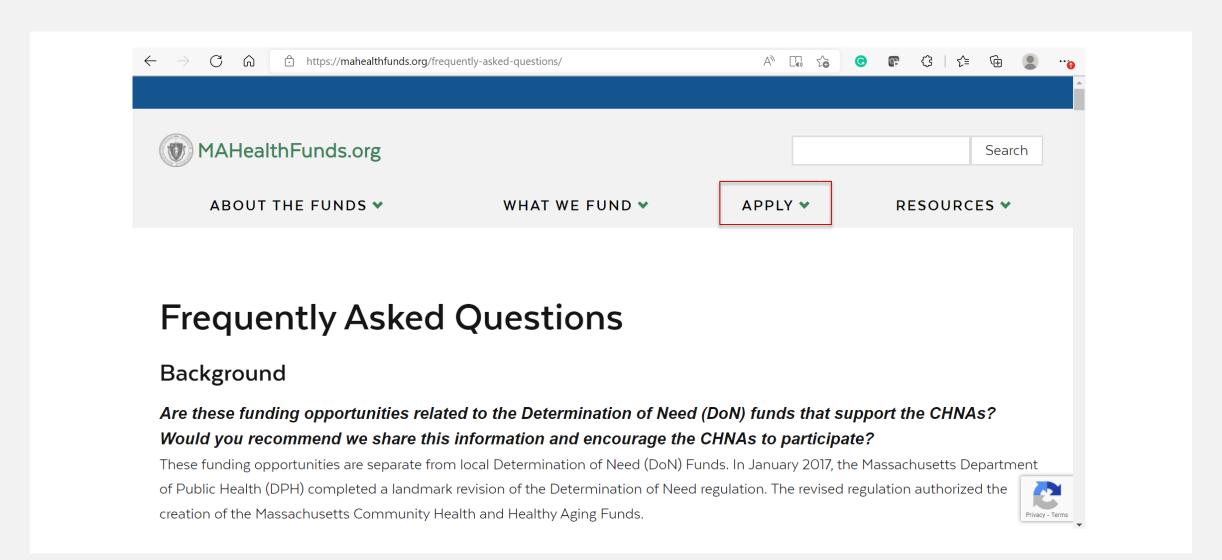
We are happy to announce that the 2024 Funding Cycle is opening for applications!

Request for Proposal (RFP) | Please review the RFP for eligibility, funding priorities, and more.

Application Due Date: March 29, 2024, at 11:59 PM EST

Funding Stream	Full Grant Questions	Planning Grant Questions	Full & Planning Grant Application Portal
PSE	Full Grant Questions	Planning Grant Questions	Application Portal
CHIP	Full Grant Questions	Planning Grant Questions	Application Portal
Healthy Aging	Full Grant Questions	Planning Grant Questions	Application Portal
Other Required Attachments	Workplan Template	Budget Template	





Questions & Answers

Visit Our Website



Contact Information

Stay in touch: MACHHAFunds@hria.org