



Massachusetts Community Health & Healthy Aging Funds

Community Health Improvement Planning Processes

Funding Announcement Webinar

August 15, 2019

Introductions



Nineequa Blanding
Health Resources in Action
Vice President, Grantmaking
Director, Community Health &
Healthy Aging Funds



Kevin Myers
Health Resources in Action
Program Officer, Community
Health Fund



Objectives

- Understand the funding opportunity, due dates, and available technical assistance
- Understand the following priorities for the Fund and their importance in advancing population health
 - Health and Racial Equity
 - Community Health Improvement Planning (CHIP) Processes
- Share through polls your organization's existing work and interest in the funding opportunity, as well as technical assistance needs



Agenda

Topic	Time
Background and Rationale	20 minutes
The Approach	15 minutes
The Grantmaking Process	15 minutes
The Opportunity and Next Steps	10 minutes



Housekeeping

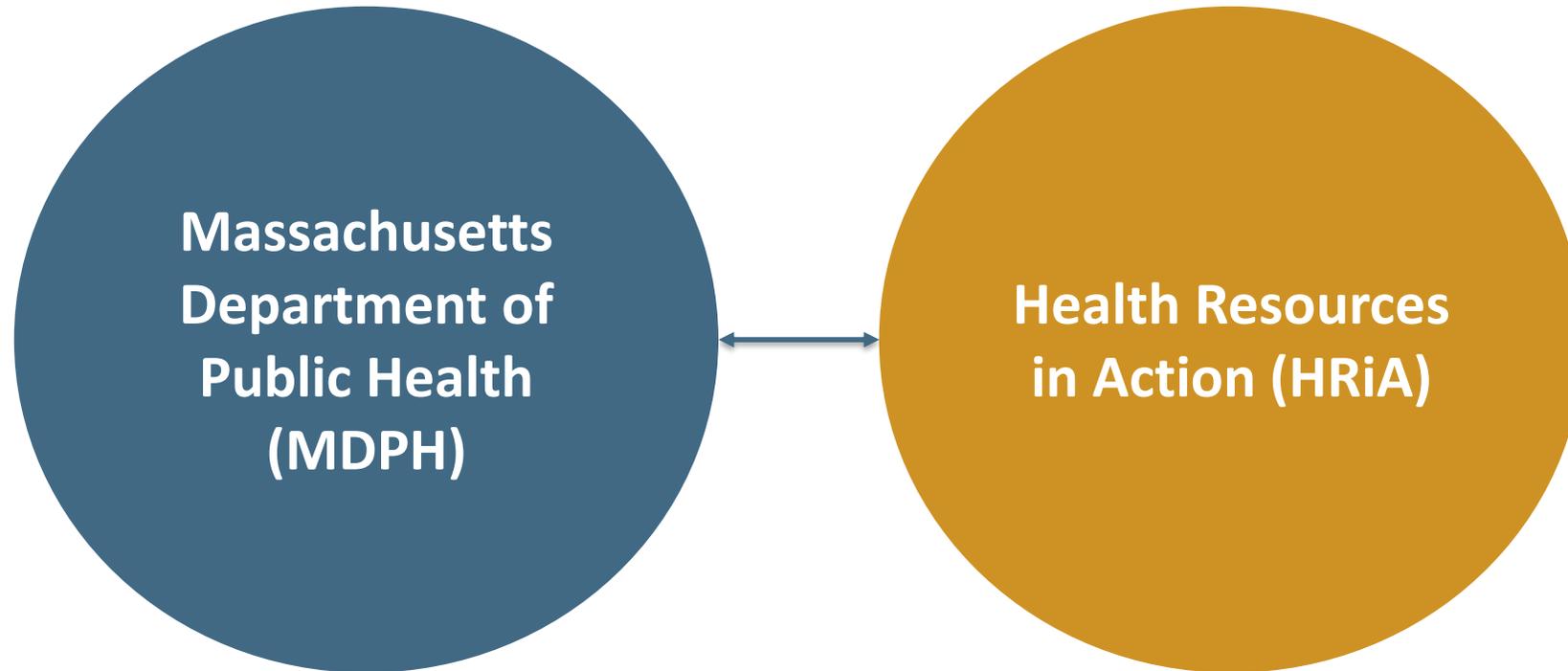
- If you have any **logistical questions** related to this webinar, please type them into the chat box.
- If you have **content-related questions**, please type them into the question box. Answers to all questions raised will be available on the Frequently Asked Questions page on our website later this month.
- The webinar recording, slides, and transcript will also be available.
- To make this webinar accessible we will communicate all details on the slides.



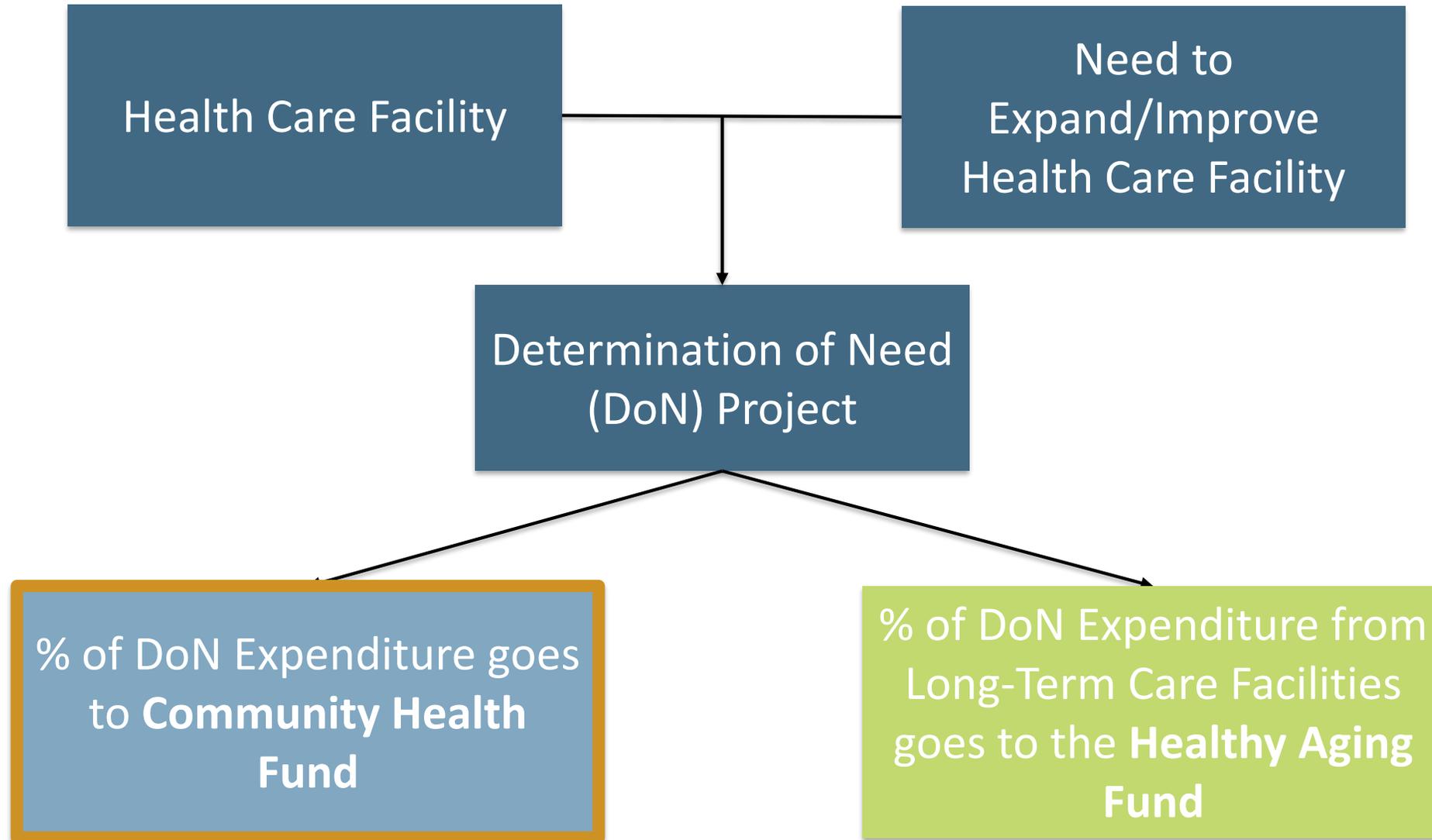
Background and Rationale



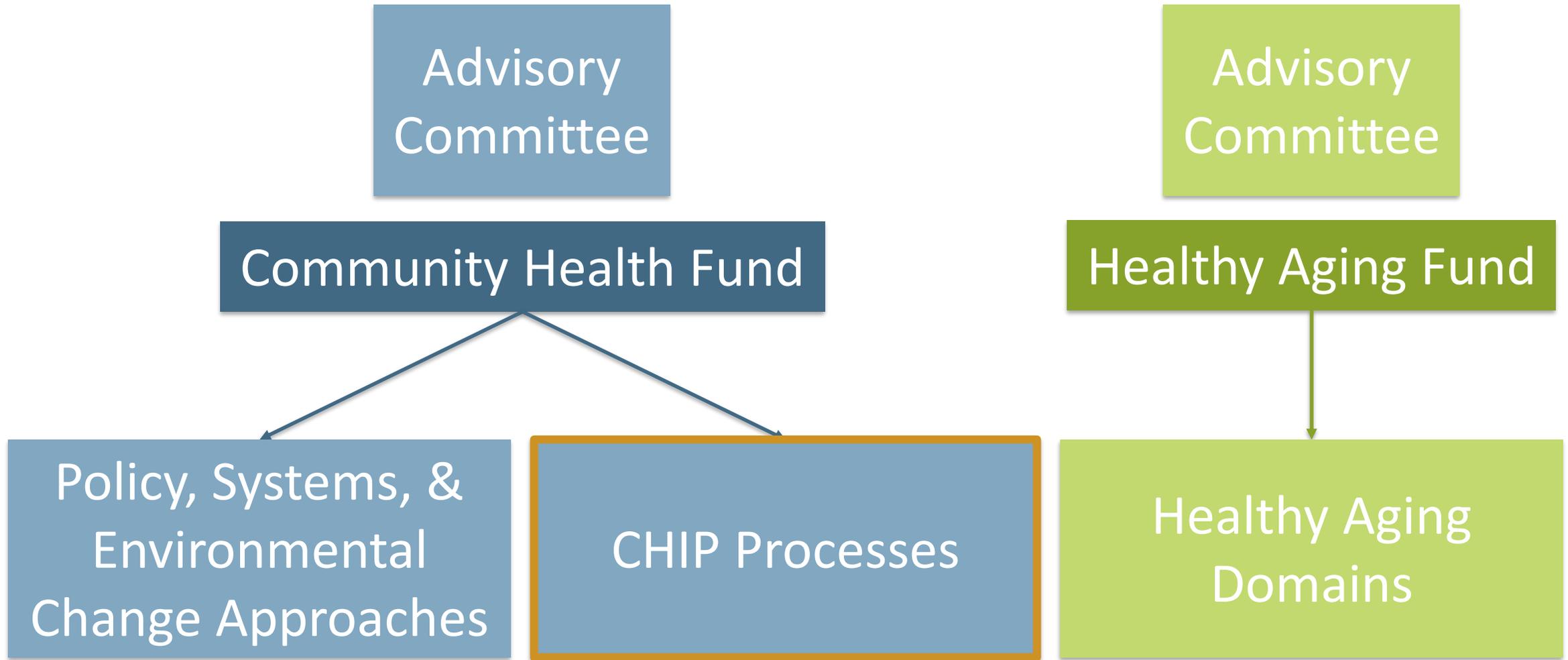
Introductions



Determination of Need Program



Two Funds and Three Funding Opportunities



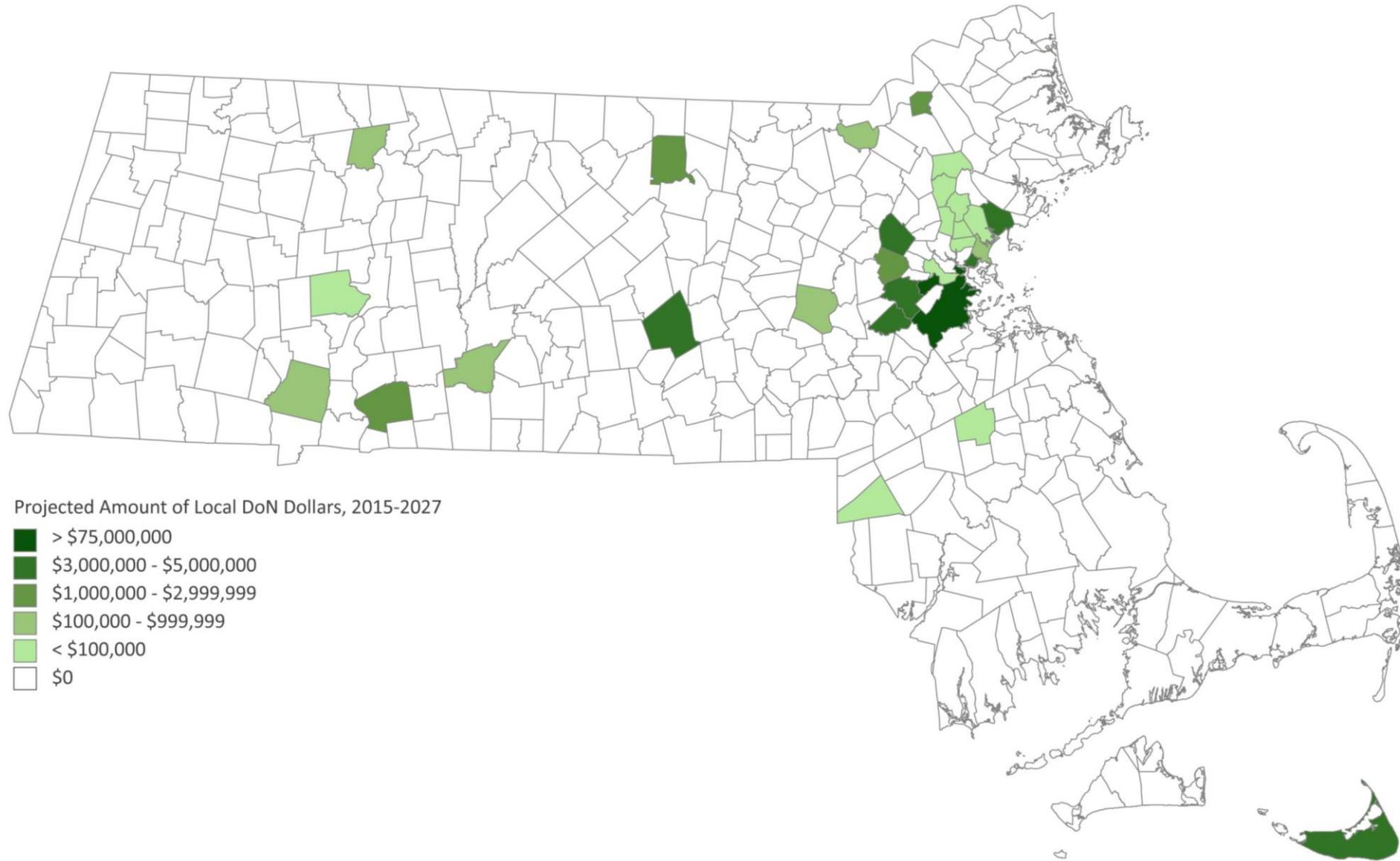
Advisory Committee Members

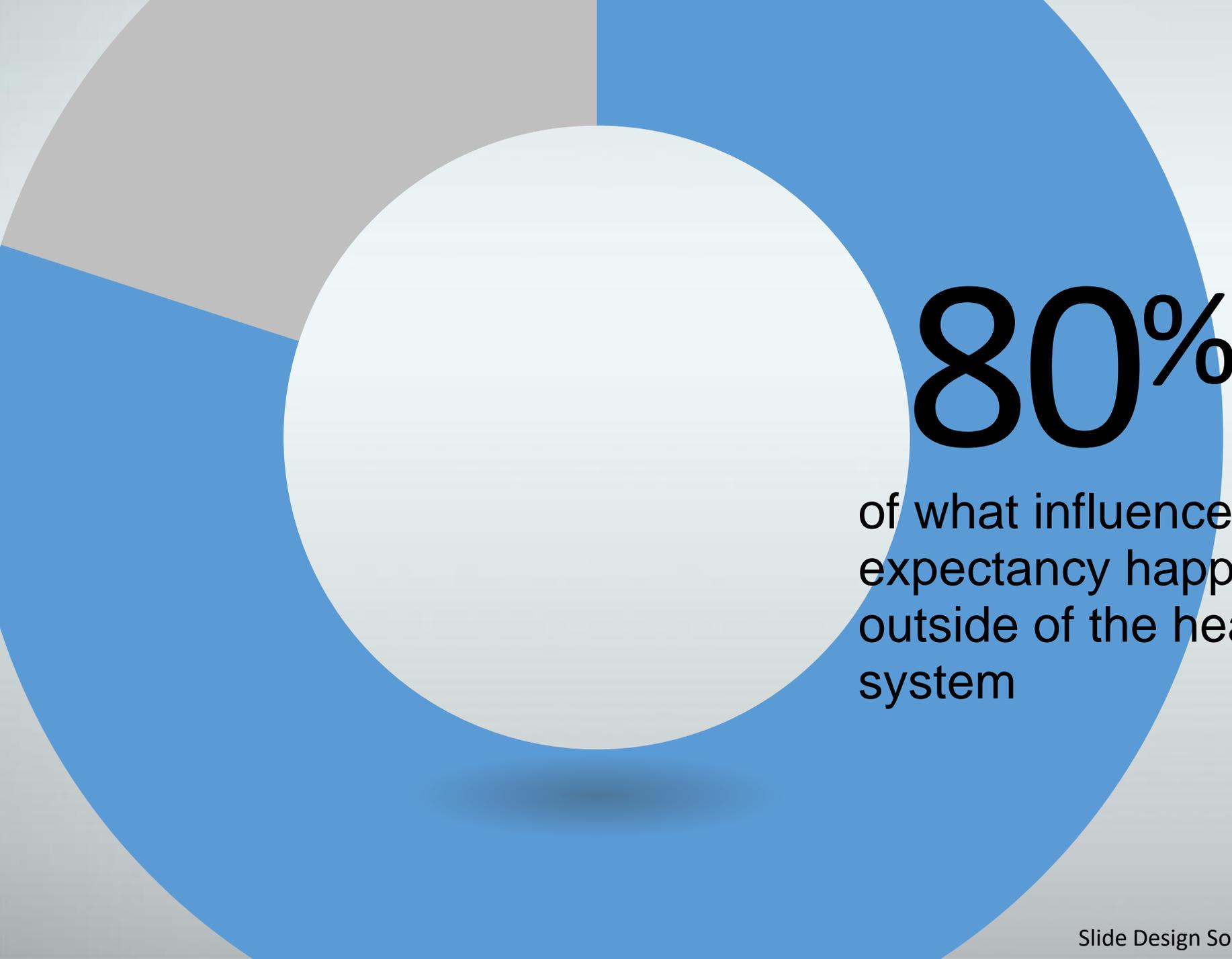
Member	Organization
Casey Burns	Coalition for a Healthy Greater Worcester
Peter Doliber*	The Alliance of Massachusetts YMCAs
Cheryl Dukes	UMass Amherst College of Nursing
Geoff Foster	Utec
Elmer Freeman	Center for Community Health Education, Research and Service
Rachel Heller	Citizens' Housing and Planning Association
Kim Hollon	Massachusetts Council of Community Hospitals
Joe Kriesberg	Massachusetts Association of Community Development Corporations
Erin Liang	Massachusetts Health and Hospital Association
Tricia Pistone*	Montachusett Opportunity Council
Maddie Ribble	Massachusetts Public Health Association
Cheryl Sbarra	Coalition for Local Public Health
Al Vega	Massachusetts Coalition For Occupational Safety And Health
Phoebe Walker	Franklin Regional Council of Governments

*Advisory Committee Co-Chair



Projected Amount of Local DoN Dollars, 2015-2027

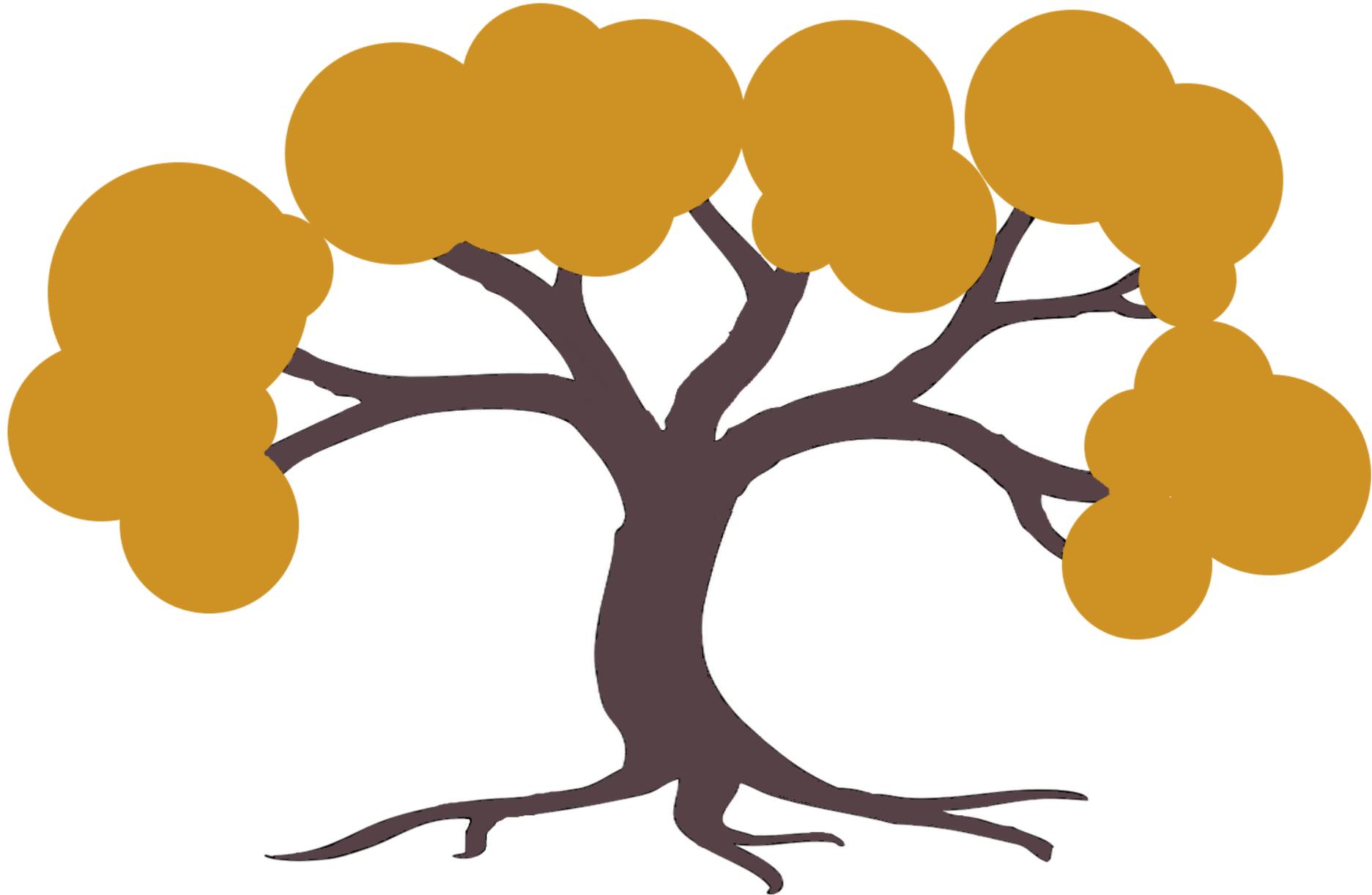




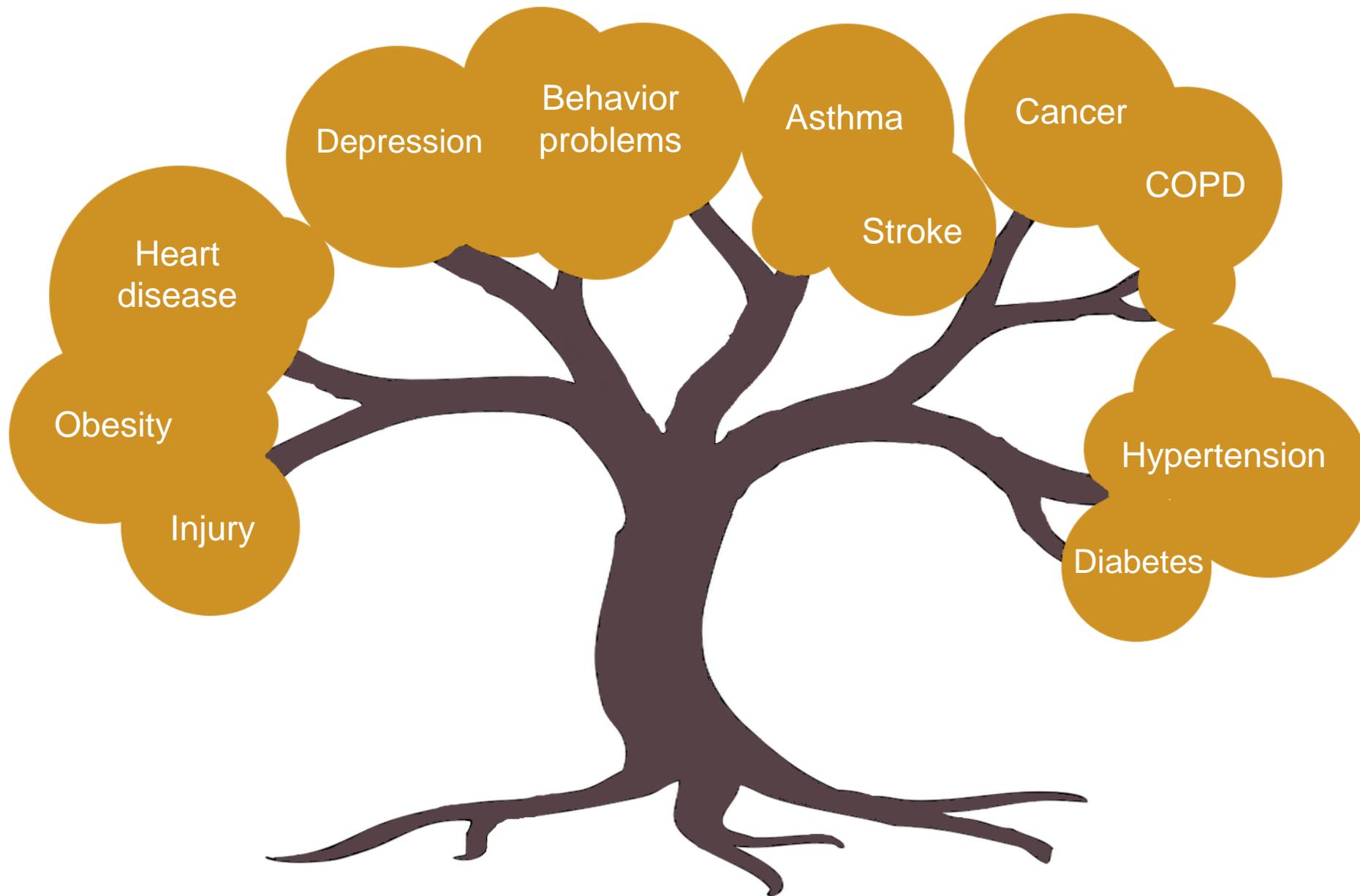
80%

of what influences your life
expectancy happens
outside of the healthcare
system

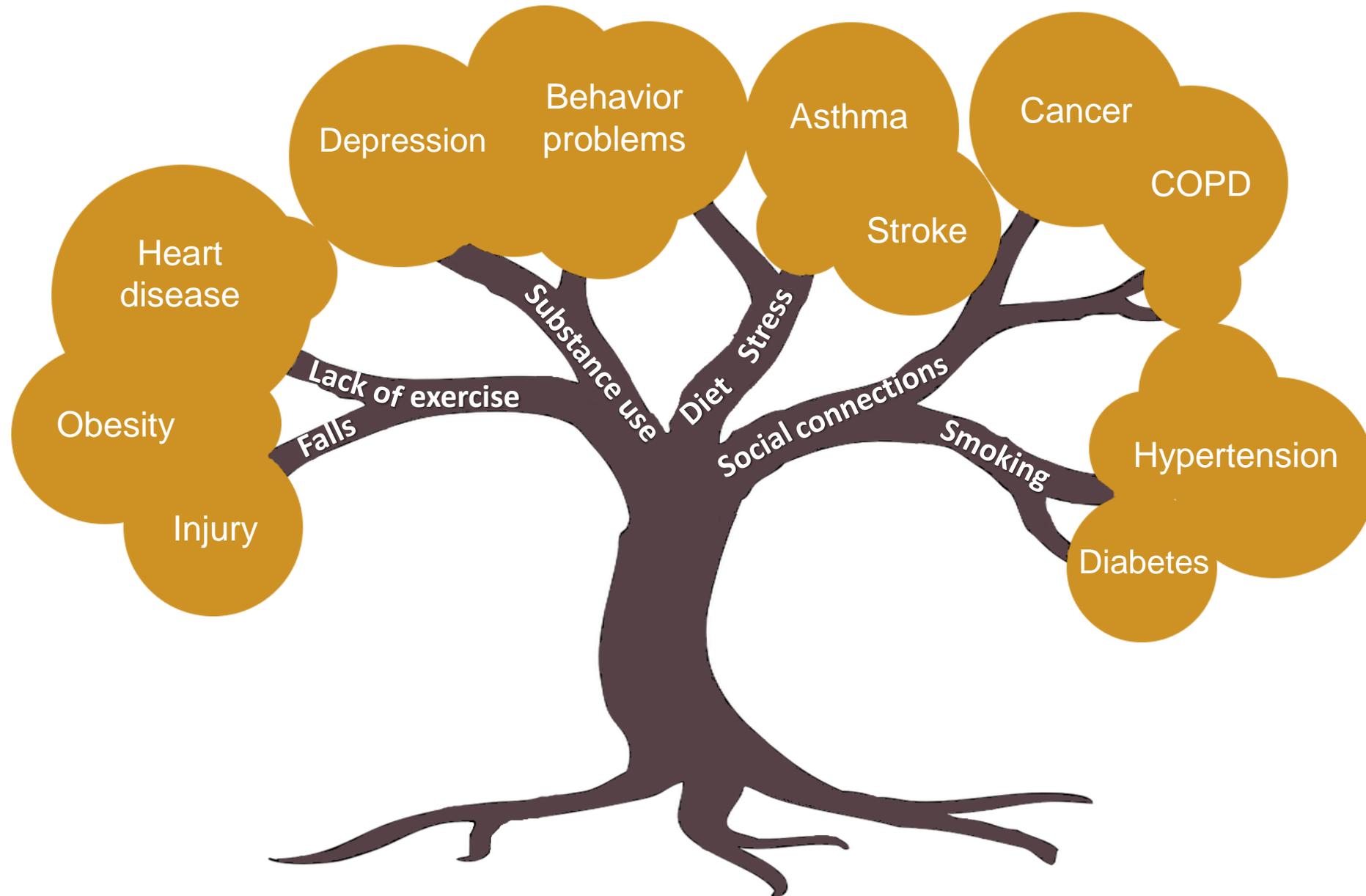
What do we mean when we talk about health?



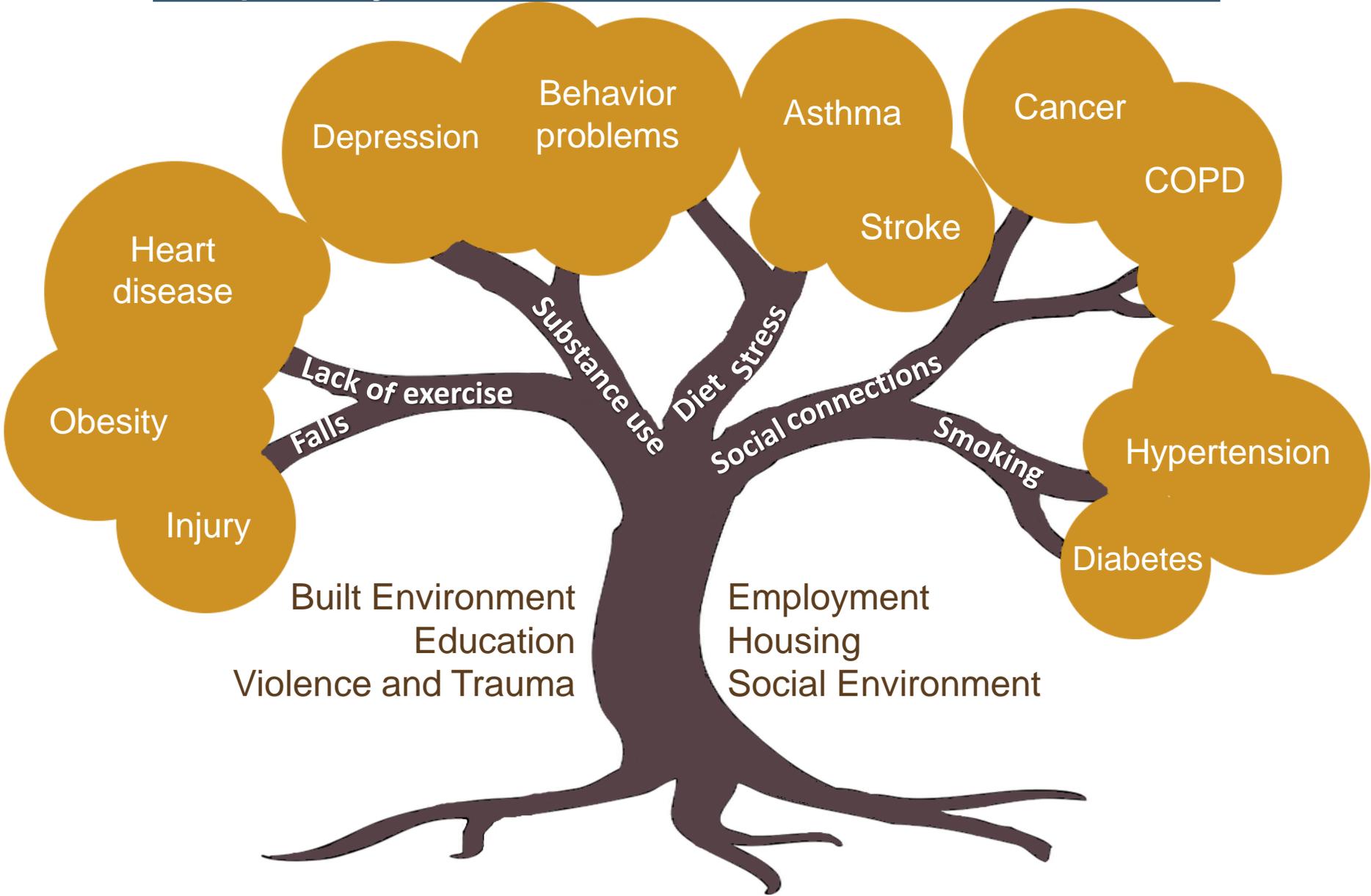
Health outcomes...



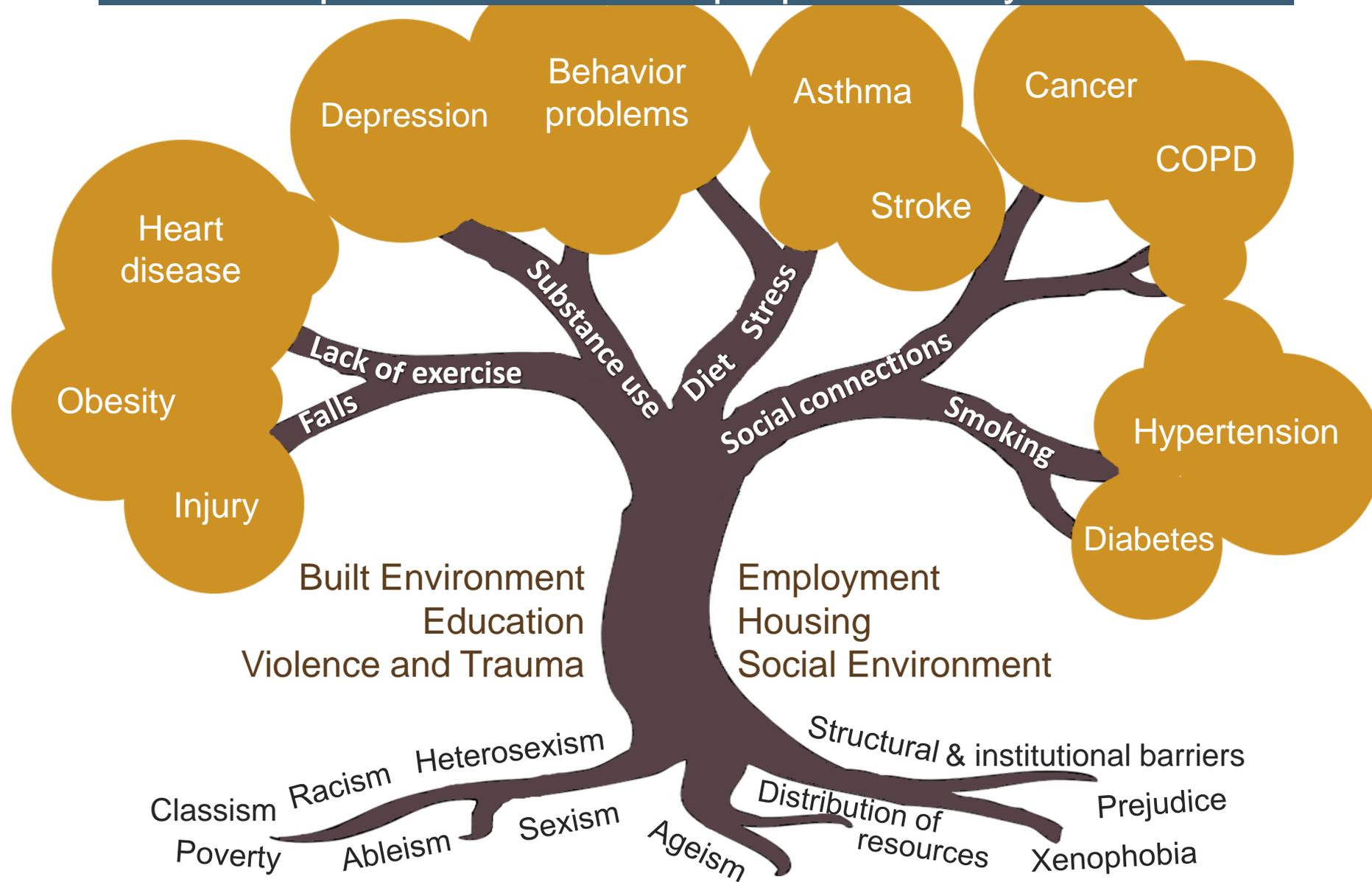
Health outcomes... **influenced by health behaviors...**



Health outcomes... influenced by health behaviors...
shaped by the social determinants of health...



Health outcomes... influenced by health behaviors...
shaped by the social determinants of health...
health inequities created and perpetuated by root causes.



Key Definitions

Disparities or
Inequalities

Differences between individuals
or population groups

Inequities

Differences that are unnecessary
and *avoidable*, but are also
unfair and unjust



Defining Health Equity

Health Equity - everyone has a fair and just opportunity to be as healthy as possible. To achieve this, we must remove obstacles to health — such as poverty, discrimination, and deep power imbalances — and their consequences, including lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care.*

“Of all the forms of inequality, injustice in health is the most shocking and the most inhuman because it often results in physical death.”

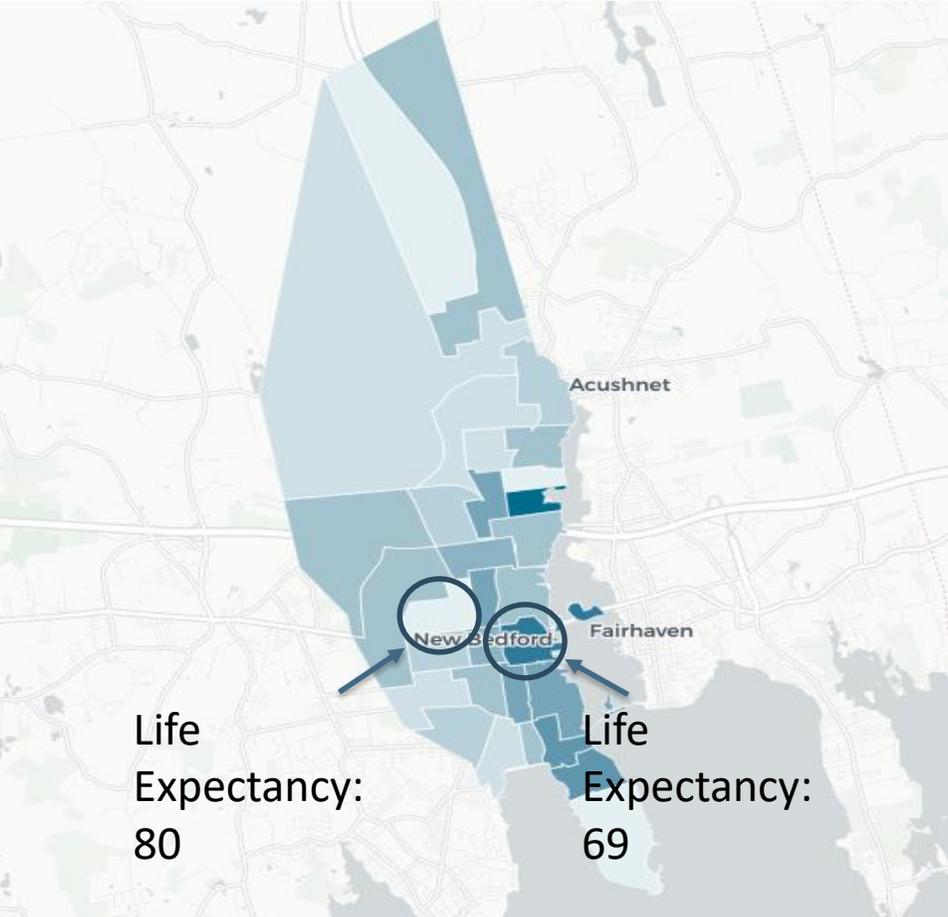
*Source: Human Impact Partners, Health Equity Guide
<https://healthequityguide.org/about/defining-health-equity/>

Martin Luther King Jr.

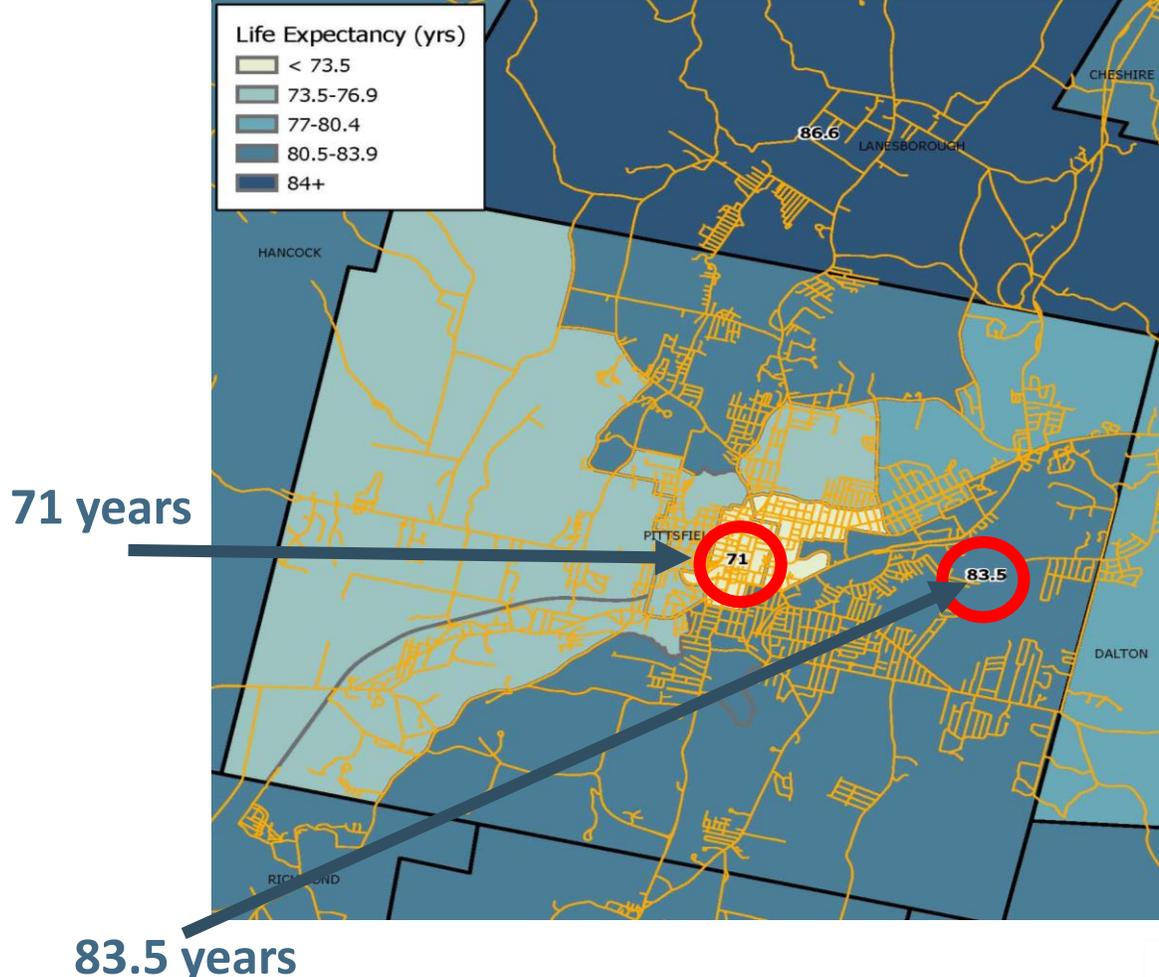


Life Expectancy

New Bedford



Pittsfield



Data source: City Health Dashboard.

Source: Berkshire Regional Planning Commission

The Approach



Focus, Strategies, and Outcomes of the Community Health Fund

Focus: Activities that benefit communities outside of Boston that have not historically and routinely benefited from previous local Determination of Need (DoN) community health funding AND have high rates of health inequities.

Strategies: Multi-year investments and capacity building

- Policy, systems, and environmental change approaches
- Community health improvement planning processes
- Evaluation process for improved community health initiatives



Outcomes

- Disruption of structural and institutional racism and other forms of oppression
- Improved population health outcomes
- Improved cross-sector/community-centered collaboration

Community Health Improvement Processes



Adapted by HRiA from the Association for Community Health Improvement



Key Components of a Successful CHIP

- A single, grounded and collective process that incorporates health equity and social determinants of health
- Full and broad community engagement
- Clear, focused, and measurable objectives
- Clear definition of realistic outcomes with specific action plans
- Plans that are fully integrated into the work of partner organizations



Formative Research: Identified Areas of Support Needed

- Strategies to support backbone organizations and/or the infrastructure and operations of collaboratives.
- Approaches to create awareness and build skills to address structural/institutional racism and inequities.
- Strategies to support enhanced data collection and evaluation activities.



The Grantmaking Process



CHIP Investment Process



CHIP Award Length and Amount

- The Community Health Fund expects to fund awards between **\$10,000 and \$75,000 per year up to 5 years per award** for community health improvement planning processes.
- Funds may be requested for any phase of the community health improvement process.



Eligibility

- **Massachusetts based non-profit 501(c)3 organizations and municipalities**
- For this round of funding, the Fund will prioritize **CHIP processes in communities** that:
 - Are outside of Boston;
 - Have not historically and routinely benefitted from previous local DoN community health funding; and
 - Have high rates of health inequities.



CHIP Funding Opportunity Timeline

Activity	Date
Funding announcement webinar	Thursday, August 15, 2019
Proposals due	Wednesday, November 20, 2019
Notice of awards	Friday, February 7, 2020



How to Apply

- ❑ Review the Request for Proposals (RFP)
- ❑ Develop your idea with your partners and engage community
- ❑ Visit our webpage and submit your idea through an online platform
 - ❑ Cover Form
 - ❑ Questions (Background, Approach, Resources)
 - ❑ Can be addressed in the following forms:
 - ❑ Narrative (.doc/.pdf) - 10 pages max, 12 pt. font, single spaces, half-inch margins
 - ❑ Video (.mov/.wmv) – 20 minutes max
 - ❑ Presentation (.ppt) – 40 slides max



Idea Assessment Criteria

Ideas will be assessed based on the applicant's demonstration of the following criteria:

- **Equity:** The idea addresses a geography/population experiencing high rates of inequities; and the approach is community-led, particularly by populations experiencing inequities.
- **Impact:** Logic connects the approach to addressing the root cause → SDoH → Health Outcome.
- **Collaboration:** Involves multi-sector partners with diverse perspectives.
- **Feasibility:** Likelihood of resources supporting success.



Request for Proposals (RFP): Applicant Questions

Background

- Briefly **describe your agency, organization, or collaborative and its role** in community health improvement planning processes.
- If this is a collaborative, please **describe its history and the roles** of the collaborative's members in the CHIP process work.
- Briefly **describe the current status of this CHIP process**.
- Briefly **describe how data is currently or will be used** in this CHIP process.
- Briefly **describe how this CHIP process addresses or will address root causes of health**.



Request for Proposals (RFP): Applicant Questions

Approach

- Describe what you need** to make your CHIP process a success.
- Briefly explain **how this idea will address the SDoH area(s) and improve health outcome(s)**.
- Define the geography** that will be impacted/benefit from this CHIP process and how they will, at a minimum, be engaged in the proposed work. **Describe the expected level of community engagement.**
- Identify any additional CHIP processes** (including accreditation activities) that serve all or part of the geography and **describe how activities will be coordinated.**
- Identify any additional partners you will need** to engage to make this process a success.



Request for Proposals (RFP): Applicant Questions

Resources

- ❑ **Complete one budget form for each year** that you are requesting funding.
- ❑ **List any other resources** you need to implement your idea, such as training, technical assistance, data, or other information.



Next Steps



Capacity Building and Technical Assistance

Capacity Building	Technical Assistance
<p><u>Save the Dates</u></p> <ul style="list-style-type: none">• Webinar 1: Wednesday, September 4, 2019, 11:00am – 12:30pm• Webinar 2: Thursday, September 12, 2019, 10:30am – 12:00pm <p>(Note: Capacity Building topics will be selected after gathering feedback from potential applicants.)</p>	<ul style="list-style-type: none">• E-mail questions to CHFund@hria.org• Visit our <i>Frequently Asked Questions</i> webpage• Sign up for a 15-minute phone session with a technical assistance provider to discuss additional questions



Visit Our Website – Coming Soon!

[ABOUT THE FUNDS](#) ▾

[WHAT WE FUND](#) ▾

[APPLY](#) ▾

[RESOURCES](#) ▾



Massachusetts Community Health &
Healthy Aging Funds



Funding Announcement Webinars Series

Policy, System, and Environmental (PSE) Change Approaches

Tuesday, August 13, 2019

2:00 PM – 3:00 PM

Healthy Aging

Wednesday, August 14, 2019

11:00 AM - 12:00 PM

Community Health Improvement Planning (CHIP) Processes

Thursday, August 15, 2019

12:00 PM - 1:00 PM



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Contact Information

Stay in touch: CHFund@hria.org

Nineequa Blanding, MPH

Vice President, Grantmaking
Director, Community Health and
Healthy Aging Funds
Health Resources in Action
nblanding@hria.org

Jennifer Lee, MPH

Managing Director, Grantmaking
Program Officer, Healthy Aging Fund
Health Resources in Action
jlee@hria.org

Kevin Myers, MSPH

Program Officer, Community
Health Fund
Health Resources in Action
kmyers@hria.org

Ben Wood, MPH

Director, Division of Community
Health Planning & Engagement
MA Department of Public Health
ben.wood@state.ma.us

Liz Maffei

Program Coordinator
MA Department of Public Health
elizabeth.maffei@state.ma.us

